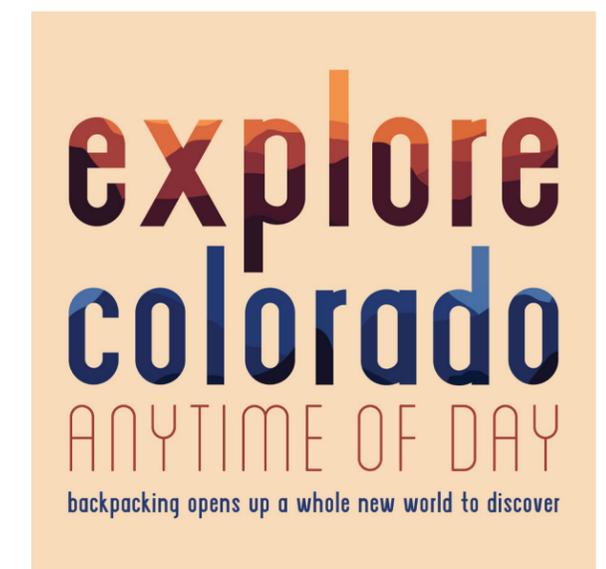


CAMPAIGN

This is one of my favorite school projects to date. We were given the assignment to create a travel campaign for somewhere we've never been. I've always wanted to go backpacking in Colorado, and decided to focus on how the experience of backpacking doesn't stop when the sun goes down, but that it is instead a full day trip.

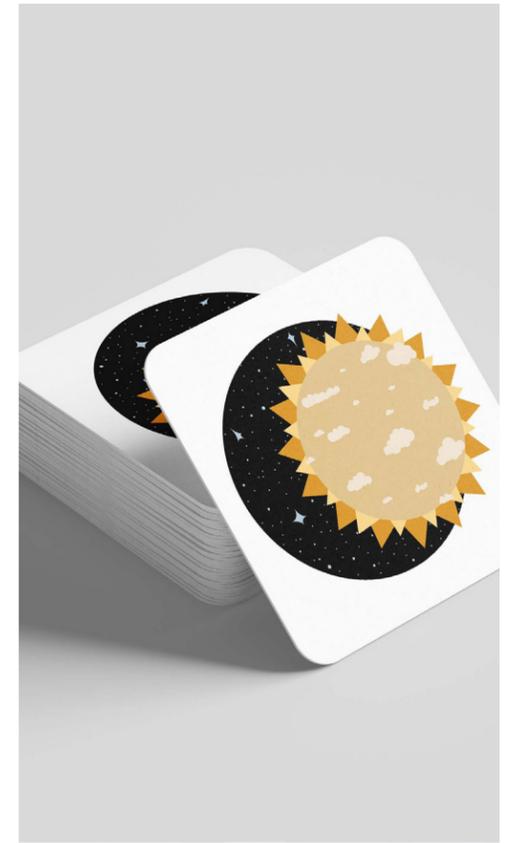
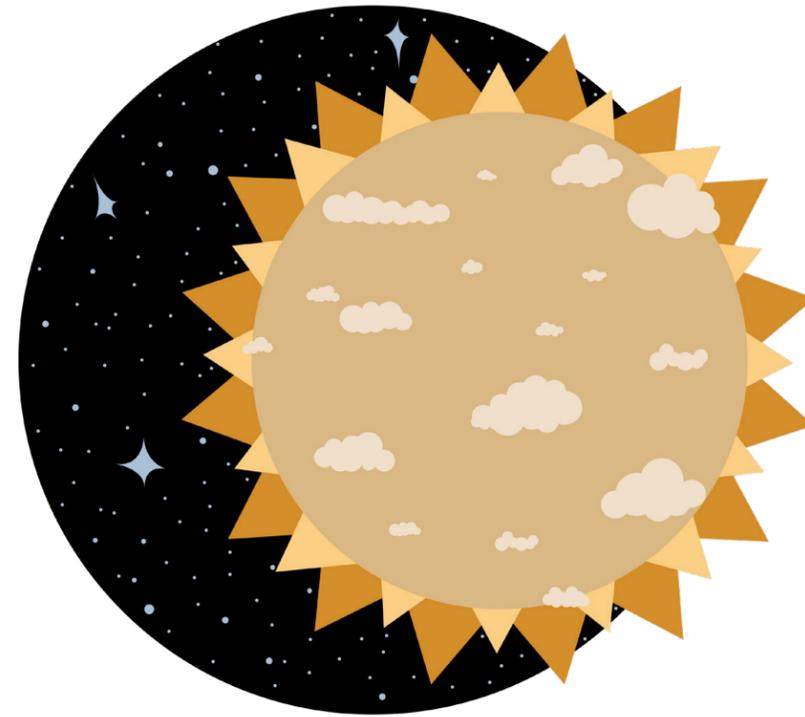




CAMPAIGN

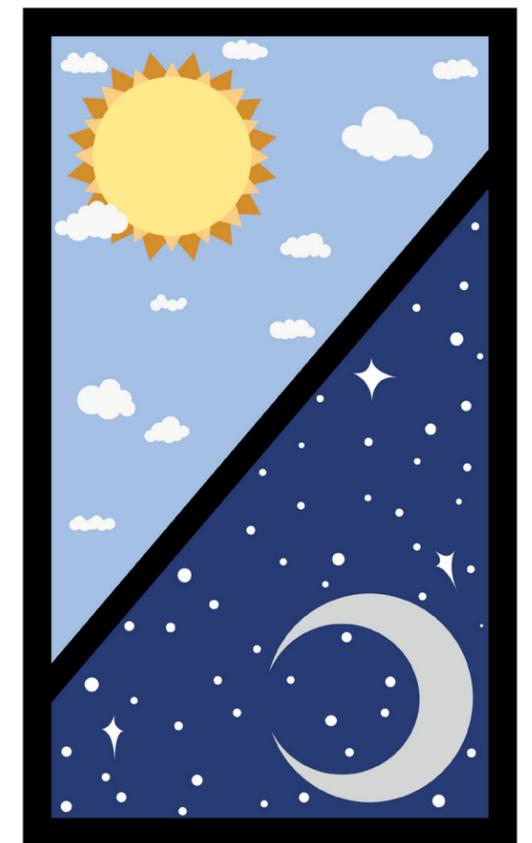
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STICKERS

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BRANDING

My mother has always wanted to open a bakery of her own, and she finally started work on it this year. She came to me with a general idea of the name, and from there I was able to create this little logo and more.

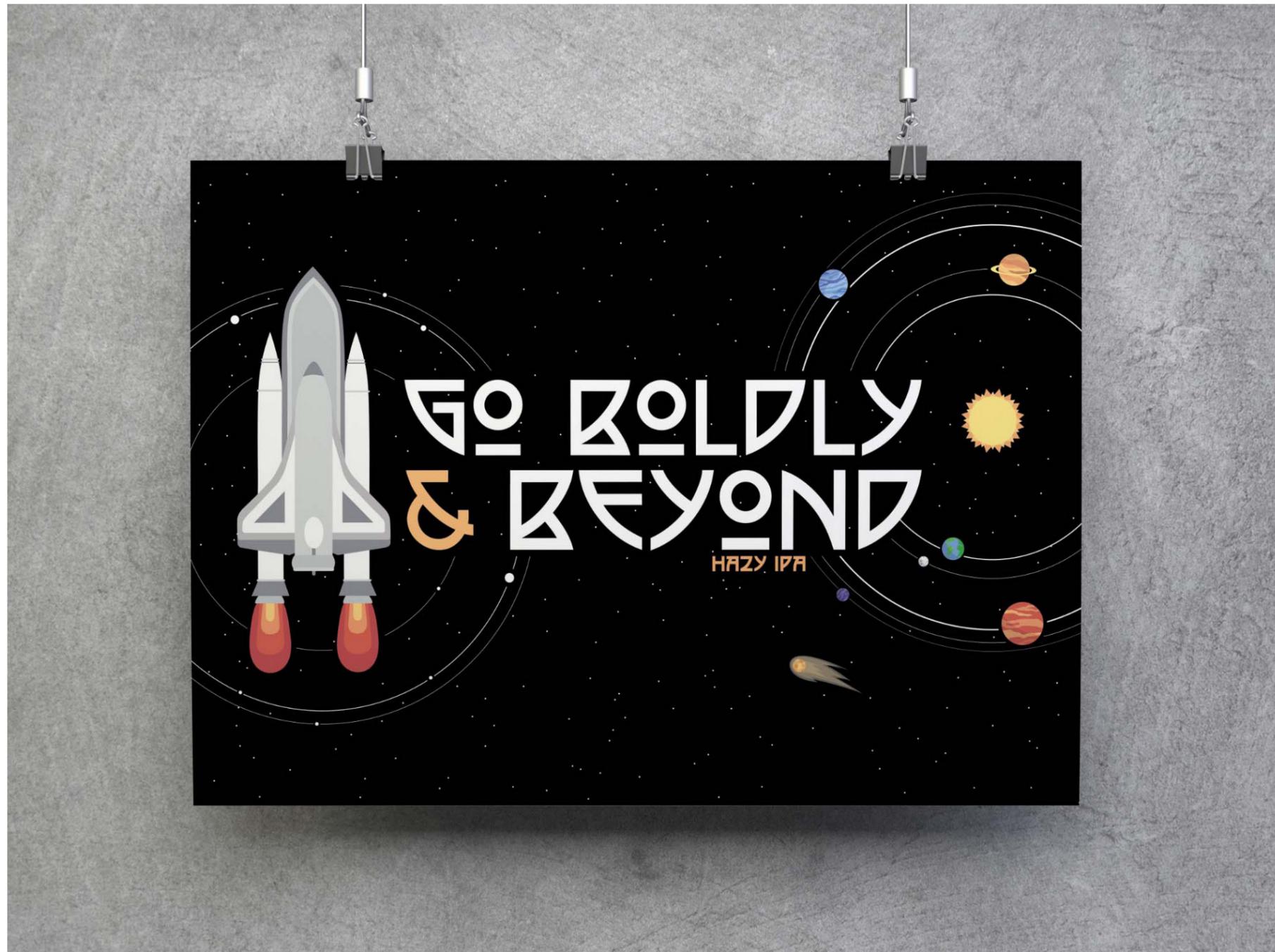




POSTER

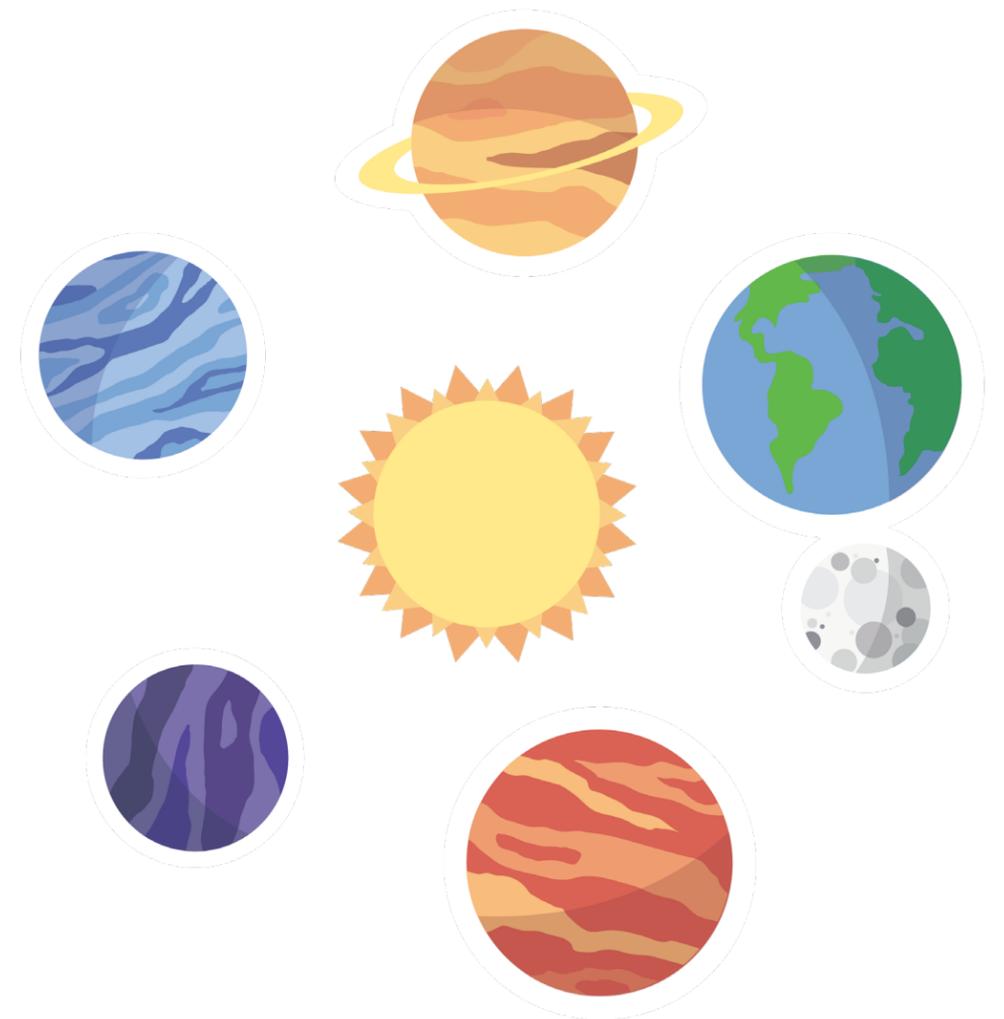
Awhile ago I made this drawing for a school assignment, and I loved it so much that I decided to put it on a poster and add it to my portfolio. I tried to convey a ton of movement in the illustration by having the artwork cover the words in certain areas, almost as if it is jumping out at you.





LABEL

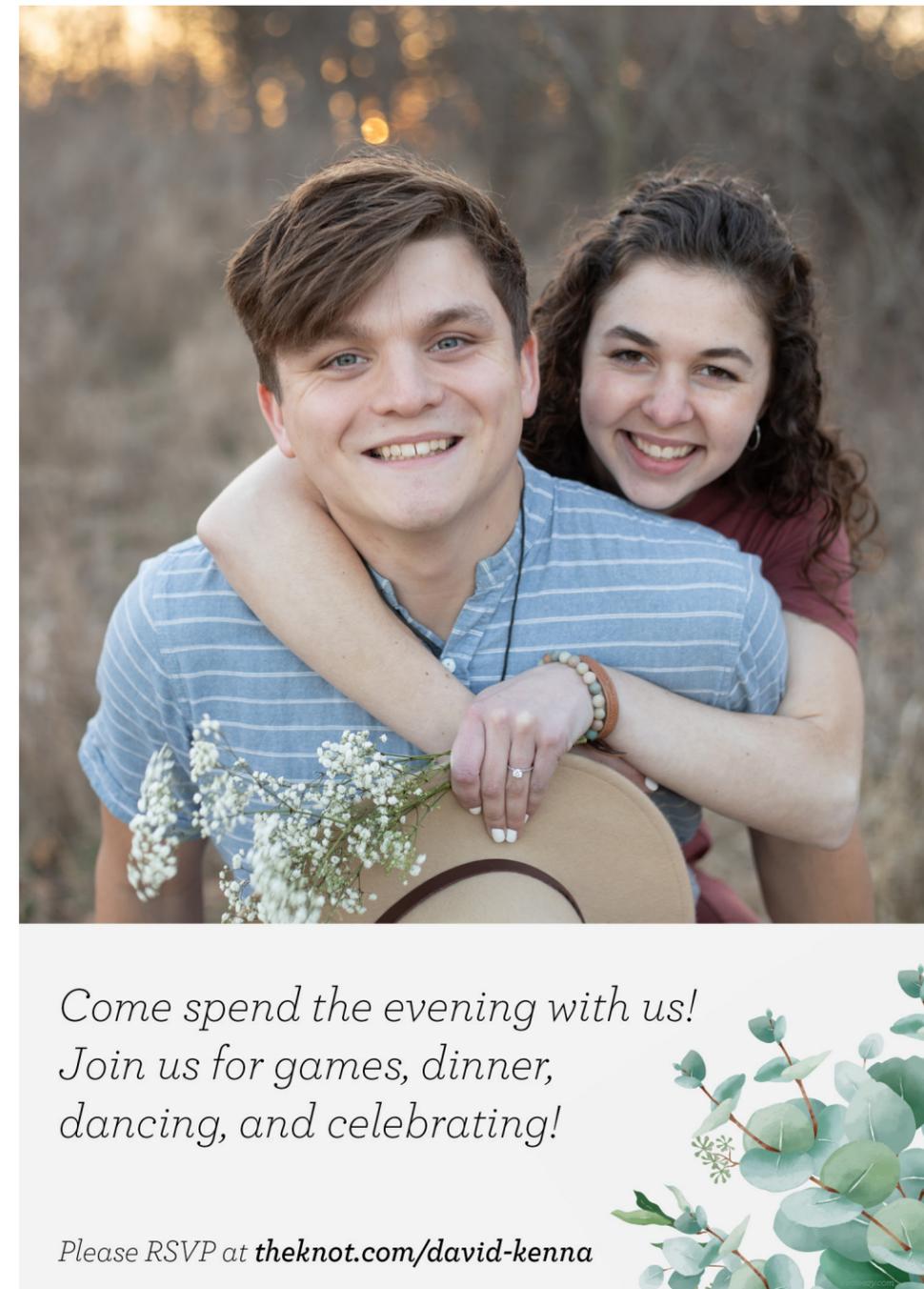
C!Live hosts a competition each year calling all artist to design a label for a beer bottle or a root beer bottle, depending on age. There is a theme each year, and this years was the quote "Go Boldly!" My first thought was of space, so I added "& Beyond" to the saying. I elected to mockup the label as a poster so as to give the full view of the label.





APPAREL

I have been a part of the Salt Company at DMACC for almost 5 years, and have had the privilege to design clothes for them twice. For the tree, I took inspiration from the Bible and how a tree with many rings is old and healthy. The same goes for a church community that is strong and always growing. For the mountain range, I was given a bit more creative freedom to design.



INVITATIONS

My sister is getting married this summer, and as the resident graphic designer of the family it fell upon me to create the invitations. She had some pretty specific requests like the eucalyptus around the edges, but other than that I had total artistic control. After going back and forth for a bit this is the design we decided on!